

# LET'S LEGO PLAY

## for Business process reengineering



### WORKSHOP OBJECTIVES

This workshop has the main objective to define the roadmap for business process reengineering of key processes of the organization, departing from AS-IS model to a model flexible dynamic TO-BE model based on the new DIGITAL trends and the new generations who begin to appear and to exercise influence so much as client as employees. In this workshop is used LEGO® SERIOUS PLAY methodology for process alignment at activity and roles related.t

Let's Lego Play have more than **200 customers** worldwide where we have contributed to the Digital Transformation Challenge with these workshops.



Chile | Colombia | Costa Rica | Ecuador | Spain | Mexico | Panama | Dominican Republic | United States | Venezuela

#### AUDIENCE

Process Responsibles and Process Actors.

#### DELIVERABLES

Strategic Alignment based on the Foundation of the strategy guidelines ( reorganization, segmentation, cost saving, geographical / organic expansion...) plus strategic model definition based on :

- Mission, Vision and Values.
- Target Organical Structure.
- Products / Services & Customer Segment.
- Organization SWOT Analysis.
- Transformation Roadmap.

#### WORKSHOP DURATION

5 Days 5 Hours a Day.

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