



# LET'S LEGO PLAY for Corporation Strategy

## WORKSHOP OBJECTIVES

This workshop have the main objective of organization strategic alignment based on predefined objectives ( company reorganization, new products / services, international expansion, organical growing...) using LEGO® SERIOUS PLAY methodology for the visual representation of that objective.

Let's Lego Play have more than **200 customers** worldwide where we have contributed to the Digital Transformation Challenge with these workshops.



Chile | Colombia | Costa Rica | Ecuador | Spain |  
Mexico | Panama | Dominican Republic |  
United States | Venezuela

### AUDIENCE

CEO, Board of Directors, CxO, Organization Key VPs.

### DELIVERABLES

Strategic Alignment based on the Foundation of the strategy guidelines ( reorganization, segmentation, cost saving, geographical / organic expansion...) plus strategic model definition based on :

- Mission, Vision and Values.
- Target Organical Structure.
- Products / Services & Customer Segment.
- Organization SWOT Analysis.
- Transformation Roadmap.

### WORKSHOP DURATION

5 Days 5 Hours a Day.