

LET'S LEGO PLAY for Omnichannel Strategies

WORKSHOP OBJECTIVES

This workshop have the main goal to define a complete OmniChannel Strategy covering traditional and social channels, also converting them in a "PUSH/PULL" engine with the customers.



AUDIENCE

Channel VPs, Sales VPs, Customer Care VPs, CIO, COO.



DELIVERABLES

OmniChannel Strategy with "PUSH/PULL" initiative and Implementation Roadmap covering:

- Social Transformation Traditional Channels.
- OmniChannel Customer Care.
- PUSH/PULL Model for Traditional / Social Channels.



WORKSHOP DURATION

5 Days 5 Hours a Day.

Let's Lego Play have more than **200 customers** worldwide where we have contributed to the Digital Transformation Challenge with these workshops.



Chile | Colombia | Costa Rica | Ecuador | Spain |
Mexico | Panama | Dominican Republic |
United States | Venezuela