

Let's Lego Play for Digital Transformation Assessment

OBJECTIVES

The objective of this Assessment is to define the Digital Transformation strategy of an organization covering the 3 main pillars considered as key to achieve this evolution: Digital Customer Xperience, Digital Process Transformation, IT Technology Decoupling.



AUDIENCE

CIO, VPs of Digital Transformation, VPs of Customer Experience / Channels, Process Directors.



DELIVERABLES

- Definition of the Gaps Model between the current situation of the organization and the future covering:

- Customer Experience.
- Digital Processes.
- Digital IT Architecture.

- Definition of the Digital Implementation Roadmap at the 3 points described above.

- Definition of the Organizational Impact associated with this new Digital Model.



ASSESSMENT DURATION

6 weeks.

Let's Lego Play have more than **200 customers** worldwide where we have contributed to the Digital Transformation Challenge with these workshops.



Chile | Colombia | Costa Rica | Ecuador | Spain |
Mexico | Panama | Dominican Republic |
United States | Venezuela